



David Phillips 615.335.6933

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[DavidPhillipsPortfolio.com]

Education

Associate's Degree

Visual Communication

Nashville State Community College
Summer of 2007

Bachelor's Degree

Graphic Design

International Academy of Design & Technology
Summer of 2012 - **Salutatorian Bachelor**

Technical Knowledge

Photoshop
Illustrator
InDesign

WordPress
WooCommerce
HTML + CSS

Social Media
Cinema 4D
Video Editing

Graphic Designer

CSS Industries
Building 100, Suite 600
402 BNA Drive
Nashville, TN 37217
615.724.2900

My role as Graphic Designer consists of aiding the Studio Director in establishing style-guides for quarterly updates to the Simplicity Vintage line of products featured in JoAnn and Hobby Lobby stores. I would then apply developed style-guides across various products and packaging, once approved, I would upload print-ready files for production overseas. Occasional renders of product concepts and renders of product on shelves were requested as well to simulate placement in stores. I also developed packaging for licensed Simplicity products such as Disney and DC Comics appliqués. Attention to detail and consistency of brands is the highest priority.

November 2016 - Present

Prepress Technician

George P. Johnson
4000 Centere Pointe Dr.
LaVergne, TN 37086
615.786.3200

My role as Prepress Technician consists of Pantone color matching across various mediums and preflighting supplied art files for many different RIPs and workflows. Troubleshooting production flaws and maintaining high quality output for the Nations largest Auto and Tech trade shows was part of my daily routine. Clients included IBM, Chrysler, Toyota and many others. During this time I became very familiar with the dye-sublimation process and maintained the large format printers with the occasional damper replacement and installing new print heads. Many long hours and emergency prints with in-house print capabilities gave us an edge over the competition.

August 2010 - October 2016

Production Graphic Designer

Signs Now
435 Donelson Pk.
Nashville, TN 37214
615.391.9978

My role as Production Graphic Designer consists of designing, proofing, and producing digital signs for local business and events. I ensure that customer provided graphics are suitable for high quality output. I operated large format solvent printers along with flatbed UV and plotters for vinyl lettering. I designed quit a few vehicle wraps while employed here as well, and occasionally go on-site for installs. Maintaining color profiles for various media is also a high priority. Deadlines, attention to detail, and customer satisfaction was my daily routine.

October 2007 - August 2010