



David Phillips
GRAPHIC ENGINEER

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615.335.6933

davidphillipsportfolio.com

Education

Associate's Degree

Visual Communication

Nashville State Community College

Summer of 2007

Bachelor's Degree

Graphic Design

International Academy of Design & Technology

Summer of 2012 - *Salutatorian Bachelor*

Technical Knowledge

Photoshop, Illustrator, InDesign, WordPress, WooCommerce, HTML & CSS

Owner / Designer

Enforml Company

enforml.com

May 2019 - Present

Enforml Company is a boutique business specializing in apparel and accessories. As the sole operator, I manage all facets of the business, including website maintenance, social media engagement, product design, and order fulfillment. The current product offerings include shirts, hoodies, lapel pins, key-chains, stickers, and patches, all tailored to the skating community. Sales are generated through enforml.com, as well as vending at skate events across the country.

Sr. Pre-media Specialist

Ingram Content Group

1 Ingram Blvd

La Vergne, TN 37086

615.793.5000

February 2021 - March 2025

As a Senior Pre-Media Specialist, my primary responsibility was to evaluate book covers and interiors submitted by publishers prior to production. During the review process, I ensure that all text and logos are positioned within the safety margins, that the bleed is adequate, and that the dimensions align with the specifications for the ordered book type. If adjustments are necessary, I pinpoint the elements that do not meet the required standards and provide detailed descriptions of the necessary changes. These discrepancies are documented in an automated system and communicated back to the publisher for revisions. Additionally, I would collaborate closely with Customer Service Representatives to address any customer inquiries or confusion. This often involves creating visual aids using the publisher's submitted artwork to facilitate compliance with print specifications.

Graphic Designer

IG Design Group Americas

2015 West Front St.

Berwick, PA 18603

570.961.3863

November 2016 - June 2020

As a Graphic Designer, I worked with the Studio Director to develop style guides for quarterly updates to the Simplicity Vintage product line sold in JoAnn and Hobby Lobby stores. My role involved applying these style guides to various products and packaging, preparing print-ready files for overseas production, and creating product concept renders and shelf placement simulations to improve visual merchandising. I also designed packaging for licensed products, such as Disney, DC Comics appliqués, along with Boye and EZ Quilting brands while prioritizing attention to detail and brand consistency.

Prepress Technician

George P. Johnson

423 Liberator Ln #110

Smyrna, TN 37167

610.786.3200

August 2010 - October 2016

As a Prepress Technician, I focused on Pantone color matching and preflighting artwork for different workflows. My role involved troubleshooting production issues and ensuring quality output for major automotive and technology trade shows, working with clients like IBM, Chrysler, and Toyota. I gained significant experience in dye-sublimation and maintained large format printers. Our in-house printing capabilities enabled us to meet tight deadlines and deliver emergency prints, giving us a competitive edge in the industry.